



# Interreg



# 25 years

Dear all,

In the framework of the celebration of the 25<sup>th</sup> anniversary of Interreg, INTERACT is coordinating a series of activities for the peak event of 15-16 September organised together with the Luxembourgish Presidency of the European Council and the European Commission. During this event also the launch of the European Cooperation Day (EC Day) 2015 campaign will take place.

This anniversary is a celebration for all Interreg programmes throughout the year.

INTERACT and the other partners involved in the event in Luxembourg would like to involve the programmes and stress that Interreg is present in every region of Europe.

In parallel to the work session of this conference where speakers have been selected and approached individually by the Commission and Luxembourg, INTERACT would like to encourage you to participate to the following activities

#### Poster exhibition:

**Show your creativity and achievements** with a poster illustrating your programme since its creation. The themes and the methods of representation/production are totally free (painting, collage, drawing, printed or original work, etc). The only limitation is the format: an A00/2A0 (1189x1682) or A0 (841x1189) and in 2D. The method of realisation of this poster is fully in the hands of the programme. This is not a competition.

The exhibition will take place during the conference; we are also investigating options for a longer durability (e.g. exhibition elsewhere after the conference, online exhibition, etc). Programmes are also responsible for sending the poster to the venue. The practical details are still being finalised, we will share the address to send as soon as possible, however, the poster should arrive to the venue latest by 10 September 2015. In order to facilitate the preparation of this exhibition, we also ask the programme to inform their INTERACT Point of their participation to this exhibition.

Contact: [guillaume.terrien@interac-eu.net](mailto:guillaume.terrien@interac-eu.net)

#### Project slam:

**Who wants to be the most representative Interreg project (and programme) of the last 25 years of Interreg?**

Let's showcase your best example during the Interreg 25 years' celebration event! The Project Slam will be part of the conference "25 years of Interreg" which will take place on 15th/16th September 2015 in Luxembourg under the Luxembourg Presidency of the Council of the European Union. The 1 hour slot for the Project Slam is scheduled for the late afternoon of day 1.

Interreg Programmes NOW have the opportunity to apply by submitting a proposal of their best project example!

Applications must be submitted by Programmes via e-mail at the following address:

[slam25years@interact-eu.net](mailto:slam25years@interact-eu.net).

Last date of application: 20 May 2015 at noon (12:00 CET).

For more details: [http://www.interact-eu.net/new\\_newsletter/interreg25\\_project\\_slam/513/18952](http://www.interact-eu.net/new_newsletter/interreg25_project_slam/513/18952)

Contact: [ivano.magazzu@interact-eu.net](mailto:ivano.magazzu@interact-eu.net)



### Slogan contest

As part of the European Cooperation Day 2015 and after last year's success of the video contest, we decided that everyone's creative input could be of great use to find a catchy slogan to complement the Interreg logo. **The contest is open to everyone interested in participating. Not just Interreg programmes or projects, but all citizens of all ages from EU countries, candidate and potential candidate countries and neighbouring countries are invited** to submit their original, catchy slogan. In continuation of the branding process, INTERACT is now looking for an Interreg slogan to complement the logo which represents what Interreg is all about.

The winner of the slogan contest will be invited to the event in Luxembourg to witness the live revelation of his or her slogan, interpreted and showcased by an artist. It could be yours! Everyone is invited to check out the EC Day website and to submit their slogan between 1 and 31 May. After a jury selection, public voting through Facebook between 1 to 31 July will decide who the winner is.

For more details: <http://www.ecday.eu/news/slogan-contest-for-interreg/>

Contact: [interact@ecday.eu](mailto:interact@ecday.eu)

INTERACT also commissioned a writer/composer for a song for Interreg's anniversary, we would be happy if you could also share, make it go viral along your own networks. A workshop on this topic ("going viral") will be organised during the next INFORM meeting in Lille end of June.