

ANNEX 07**Overview on intervention logic AT-HU 2014-2020**

**Priority 1:
Enhancing the Competitiveness of SMEs (TO03)**

Investment priority 3d

Supporting the capacity of SMEs to grow in regional, national and international markets and to engage in innovation process

Specific objective SO11

Strengthening regional entrepreneurship, the performance of start-ups and the innovation capacities of SMEs with a focus on the development of (internationally) competitive products

Result indicator RI11

Survival rate of enterprises after 3 years

Examples of actions:

1. 1. Encouragement and support of technology and know-how transfer between research or technology institutions and businesses or clusters for the development and adaptation of new technologies, products or services
2. Support of the creation, linkage or further development of the cross-border clusters, innovation centres, and/or SME networks in order to
 - develop new or improved products, services or supply chains through joint research and innovation activities as well as through jointly established laboratories or innovation/technological centres for start-up companies,
 - set up “knowledge platforms” aiming at finding appropriate solutions through involving business partners or launching projects
 - promote the creation of joint local products, logistic and quality management solutions and sale systems in the border region
 - develop common marketing activities (developing common brands, webshops, etc.)
 - establish and develop commercial centres and markets to be used by the producers and distributor enterprises in order to promote marketing and positioning local products
3. Support of collaboration of organisations dealing with economic development to improve their effectiveness in enhancing the internationalisation of the local business sector , e.g. by
 - Supporting the exchange of experiences in the field of business and innovation development, such as the identification of common fields of interest and the implementation of joint approaches to innovation (e.g. cross-border innovation voucher scheme)
 - Reducing administrative barriers in the field of innovation and improving framework conditions for research
 - Developing and testing strategies/services that facilitate the access to financing innovation or new products and for (innovative) start-ups
 - Improving the coordination of cluster policies and cluster cooperation
 - Developing joint tools and services to improve skills and competences for innovative entrepreneurship, improving the innovation culture, management skills and capacity building for start ups.

Output indicators:

- OI11 SMEs involved in cooperation projects (cross-border networks and/or clusters, know-how transfer among business and innovation development institutions) (action 1,2)
- OI12 Intermediate organisations involved in cooperation projects (developing common strategies, tools or services for entrepreneurs, start-ups and SMEs) (action 3)

Priority 2:**Protecting the Environment and Promoting Resource Efficiency (TO06)****Investment priority 6c**

Conserving, protecting, promoting and developing natural and cultural heritage

Investment priority 6d

protecting and restoring biodiversity and soil and promoting ecosystem services, including through NATURA 2000, and green infrastructures

Investment priority 6f

Promoting innovative technologies to improve environmental protection and resource efficiency in the waste sector, water sector and with regard to soil, or to reduce air pollution

Specific objective SO21

Improving the protection, promotion and development of natural and cultural heritage through common approaches to sustainable tourism

Specific objective SO22

Improving the ecological stability and resilience of landscape and ecosystems

Specific objective SO23

Improving the management and protection of water bodies

Result indicator RI21

Overnight stays

Result indicator RI22

Conservation degree A (of all habitat types in the Natura 2000 sites of the programme region)

Result indicator RI23

Chemical and ecological condition of border water bodies classified as "good" and "very good"

Examples of actions:

1. Preparation and implementation of joint strategies and action plans, capacity building and pilot investments regarding sustainable utilization of cultural and natural heritage
2. Preservation, reconstruction, development and utilization of cultural and natural heritage sites in order to use it for sustainable tourism and community purposes, such as eco tourism
3. Support of know-how transfer and development of common standards for products and services

Examples of actions:

1. Development of joint management and protection plans with a focus on restoration and, whenever it is possible, improving connectivity of areas, such as
 - management plans targeting the Natura 2000 areas and other protected areas and
 - protection plans targeting the conservation of species of Community interest, protected species and species concerned by different international conventions typical to the border region
2. Implementation of protection measures, such as
 - Measures, including small scale infrastructure investments serving the conservation and sound management of Natura 2000 sites and other protected areas located in the cross-border region (e.g. rehabilitation of degraded habitats, in situ & ex situ conservation programmes, control of invasive alien species and succession processes, improving ecological connections among natural habitats, rehabilitation of streams etc.)
 - joint species protection measures including small scale infrastructure investments (targeted habitat restoration measures, ex situ conservation programmes)
 - investments in green infrastructure
3. Implementation of joint research projects and supporting the cooperation of research institutions in the border area, aiming to support the long term conservation of species and habitats (e.g. exploring the ecology and taxonomy of data deficient species, assessment of conservation status, applied research to support nature conservation management etc.)
4. Development and implementation of joint education and trainings schemes and promotion of awareness raising with the direct involvement of local communities (including investments in nature interpretation infrastructure)

Examples of actions:

1. Cooperation in the field of water management and public services, securing and improving sustainable utilisation of water resources according to the Water Framework Directive and Flood Directive, such as
 - Joint monitoring surveys and status assessment of border water bodies to detect the status and impacts of measures taken.
 - Determination of ecological minimum flow needs for surface water bodies.
 - Preparing and implementing joint pollution load assessment tests for cross-border surface water bodies, determination of limit values.
 - Exchange of innovative waste water purification methods.
 - Determination of available ground water resources.
 - Preparing and implementing river restoration measurements in the border area.
 - Measures of integrated flood protection, including refining and setting up a joint cross-border flood forecast systems.
 - Development and implementation of measures elaborated on the basis of the results of the different water related strategic studies.
 - Construction or upgrading of jointly used infrastructure for the purpose of research and monitoring in the field of water management.

Output indicators:

- OI21 Jointly developed strategies and action plans and capacity building measures (action 1)
 OI22 Jointly developed investments at cultural and natural heritage sites (action 1,2)
 OI23 Common offers (action 2,3)

Output indicators:

- OI24 Jointly developed protection and management plans (action 1)
 OI25 Protection measures (including investments) (action 2)
 CO23 Nature and biodiversity: Surface area of habitats supported to attain a better conservation status (action 2)
 OI26 Joint research projects (action 3)
 OI27 Participants in joint training schemes and awareness raising programmes (action 4)

Output indicators:

- OI28 Jointly developed pilots and infrastructures
 OI29 Measures securing or improving the status of water bodies in qualitative and quantitative terms
 CO42 Productive investment: Number of research institutions participating in cross-border, transnational or interregional research projects

Priority 3:**Promoting sustainable transport and removing bottlenecks in key network infrastructures (TO07)****Investment priority 7b**

Enhancing regional mobility by connecting secondary and tertiary nodes to TEN-T infrastructure, including multimodal nodes

Investment priority 7c

Developing and improving environmentally-friendly (including low-noise) and low-carbon transport systems, including inland waterways and maritime transport, ports, multimodal links and airport infrastructure, in order to promote sustainable regional and local mobility

Specific objective SO31

Improving cross-border connectivity of regional centres to the TEN-T network

Specific objective SO32

Enhancing sustainable mobility on the local and regional level

Result indicator RI31

Average travel time (individual transport) to a node with TEN-T network connection

Result indicator RI32

Intermodal public transport nodes

Examples of actions:

1. Investments in constructing missing border-crossing elements of road/rail links for a better connection of the tertiary nodes to the TEN-T network
2. Investments in reconstructing or upgrading missing border-crossing elements of road/rail links for a better connection the tertiary nodes to the TEN-T network
3. Investments in upgrading and technical improvements of the cross-border rail network
4. Pre-investment studies for rail/road infrastructure investments

Examples of actions:

1. Actions that improve the interoperability of the regional transport system, e.g. preparation of joint strategies, concepts and action plans as well as small scale investments, for the construction of new as well as the extension of existing park and ride, bike and ride and park and drive facilities in transport nodes
 2. Actions that improve the coordination of the regional public transport services, e.g. preparation of joint strategies, concepts and action plans as well as small scale investments, for the development of integrated information systems, tariff systems and timetables
 3. Actions that close the gaps in the cross-border public transport system, e.g. preparation of joint strategies, concepts and action plans as well as small scale investments, for new/adapted cross-border rail and bus services
 4. Actions that support the possibilities to use the bicycle for daily trips, e.g. preparation of joint strategies, concepts and action plans as well as small scale investments, for new and upgraded cycling infrastructure (cycle paths, parking facilities, etc.) closing existing gaps in the local, regional and cross-border cycling network.
 5. Actions that improve mobility on the local level, e.g. preparation of joint strategies, concepts and action plans as well as small scale investments, for alternative mobility concepts (flexible public transport offers, car-sharing, etc.), walking, e-mobility
- Furthermore mobility management measures like
6. Establishment and operation of regional mobility centres that act as one-stop-shops for information about the existing mobility offers in the region
 7. Promotion of the use of environmentally friendly means of transport for different target groups (commuters, tourists, schools, etc.)

Output indicators:

CO12 Railway: Total length of reconstructed or upgraded railway line (action 2,3)
 CO13 Roads: Total length of newly built roads (action 1)
 CO14 Roads: Total length of reconstructed or upgraded roads (action 2)
 OI31 Pre-investment studies

Output indicators:

OI32 Jointly developed strategies, transport concepts and actions (action 1,2,3,4,5)
 OI33 Joint schemes for promoting environmentally friendly transport (action 6,7)

Priority 4:**Enhancing institutional capacity and an efficient public administration (TO11)****Investment priority CBC**

Promoting legal and administrative cooperation and cooperation between citizens and institutions

Specific objective SO41

Improving institutional cross-border cooperation in order to strengthen the integration

Specific objective SO42

Strengthening intercultural capacities and labour mobility of the border population by supporting cross-border education initiatives and vocational training

Result indicator RI41

Level of cooperation quality in the border region

Result indicator RI42

Institutions involved in cross-border education schemes

Examples of actions:

1. Delivery of harmonised and high quality public services through better cooperation of municipalities, cities and regions exchanging knowledge and developing strategies and processes
2. Preparation and implementation of joint research, strategies, studies, action plans and management activities of cross-border networks and institutions on local/regional level in the field of renewable energy/energy efficiency
3. Preparation and implementation of joint strategies, studies, action plans and management activities of cross-border networks and institutions in the field of regional development
4. Strengthening cooperation between local/regional institutions and/or citizens, e.g. via cultural activities or by "people to people cooperation"

Examples of actions:

5. Design and implementation of education schemes in pre-schools, schools and other educational institutions, aiming at acquiring and improving qualifications, skills and competences (e.g. intercultural communication trainings and language courses, joint schemes to support traineeships)
6. Harmonisation of vocational education systems (dual education) for meeting the needs of SMEs and the joint labour market (e.g. resulting in mutual acceptance of qualifications and in higher labour mobility)

Output indicators:

- OI41 Actors involved in cross-border cooperation (action 1,2,3,4,5)
 OI42 Joint cross-border cultural, educational, recreational and other type of community events and actions ("people to people") (action 4)
 CO46 Labour market and training: Number of participants in joint education and training schemes to support youth employment, educational opportunities and higher and vocational education across borders (action 5 and 6)